

# Gurpreet

(+1) 2892012045 | Brampton, ON, Canada, L7A 4L7 | [gurpreetv0612@gmail.com](mailto:gurpreetv0612@gmail.com)

Portfolio: <https://gurpreet-dev.ca/> | LinkedIn: [linkedin.com/in/gurpreetv/](https://www.linkedin.com/in/gurpreetv/) | GIT: [github.com/gurpreetvinayek](https://github.com/gurpreetvinayek)

## PROFESSIONAL SUMMARY

Result-driven Full Stack Software Developer with more than 7 years of experience delivering object-oriented, high-performance, scalable web applications & microservices, using **NodeJS, Laravel, WordPress, Shopify, Yii2, CodeIgniter**, etc. Adept at crafting **RESTful APIs**, integrating third-party services, and managing full project lifecycles from design to deployment.

## SKILLS

**Languages:** PHP, NodeJS, React, Javascript, AJAX, Typescript, Redux, SaaS, Next.js, Vue.js, RestAPIs

**Programming Tools:** Postman, PHPUnit, Laravel Dusk, Chrome DevTools, LLaMA (AI/LLM), Elementor

**MVC Framework:** Laravel, Symfony, Yii2, CodeIgniter

**CMS:** WordPress, LMS, Shopify, OpenCart, Drupal, FinTech solutions

**Processes:** Agile – Scrum methodologies, Waterfall, JIRA, Data-driven schemas design, Jest, WebDriverIO

**Version Control:** GIT, GitHub, Gitlab, ECS, Docker, Kubernetes, Jenkins, Bitbucket CICD pipeline

**Databases:** MySQL, PostgreSQL, Oracle, Linux, Apache, MongoDB, Redis, SQL, NoSQL, Redis

**Cloud / DevOps:** AWS (EC2, S3), Docker (infrastructure), DigitalOcean, Azure, Firebase, Amazon Web Services

## PROFESSIONAL EXPERIENCE

**Aviox Technologies | Mohali, India**

**July 2024 – July 2025**

**Role: Senior Software Engineer**

- Delivered 10+ end-to-end **Laravel** and **React.js** projects, reducing client-reported bugs by 35% and improving page speed by 40% through optimized backend logic and caching strategies
- Built a static-site pipeline in **Next.js**, transforming dynamic **API** data into static **JSON** at build time for S3 deployment, cutting hosting costs by 60% and improving SEO and load times by 30%
- Developed a custom **OpenCart** rewards extension integrating third-party APIs, increasing repeat purchases by 25% through real-time discount application at checkout
- Created a dual-login system between **OpenCart** and a third-party **CRM**, reducing failed login issues by 70% and streamlining user registration across platforms
- Improved deployment efficiency by 40% through **CI/CD** automation with **GitHub** Actions and **Bitbucket** Pipelines, ensuring faster and more reliable releases while conducting regular code reviews and testing

**Technologies Used:** Laravel, Webpack, React.js, WordPress, WooCommerce, SOAP and REST APIs, Next.js, OpenCart, WordPress (API's), Headless CMS, JWT tokens, Tailwind CSS, HTML

**Matrix Marketers | Mohali, India**

**Jan 2023 – Jun 2024**

**Role: Senior Software Engineer**

- Developed a scalable real estate platform using **Laravel (backend)** and **React (frontend)**, integrating Canadian third-party APIs to deliver live property listings across **800+ dynamic websites**
- Built an automated website generator with a distributed systems approach, reducing manual onboarding time by 90% and enabling dynamic content population by property location and province
- Managed multi-server architecture (**Dev, Staging, and Production**) and implemented **Bitbucket CI/CD** with custom **AWS Lambda scripts**, automating deployments and improving release reliability by 50%

- Maintained high data consistency with scheduled **CRON jobs**, ensuring 99.5% **listing accuracy** and near real-time updates across all sites

**Technologies Used:** Laravel, React native, Shopify, Javascript, JQuery, Machine Learning libraries, Calendly

**Zestgeek Solutions | Mohali, India**

**Nov 2020 – Dec 2022**

**Role: PHP Developer (Group Lead)**

- Led a team of developers while working hands-on across **Yii2, Laravel, CodeIgniter, WordPress**, and **Shopify**, delivering robust, client-focused web solutions
- Developed custom **Shopify** apps using Shopify APIs and optimized underlying infrastructure to extend platform functionality and improve client workflows & scalability, reducing manual tasks by 40%
- Architected and implemented a **multi-store Laravel application** with distinct roles and integrated **POS systems**, improving operational efficiency across retail branches by 60%
- Used **CRON jobs** and **Laravel scheduler** to automate tasks such as stock updates, daily reports, and transaction sync, enhancing reliability and reducing manual effort by 50%
- Integrated a central **WordPress-based frontend** with store selection, improving user engagement and regional order accuracy

**Technologies Used:** Laravel, Laravel Lumen, Angular, Shopify, Yii2, Codeigniter, Cake PHP, Alpine

**Ajiva Infotech | Mohali, India**

**Sept 2019 – Oct 2020**

**Role: PHP Web Developer**

- Developed custom **RESTful APIs** in **WordPress** for mobile applications, covering e-commerce, education, and daily content platforms, enabled seamless mobile integration across 10+ apps
- Created and maintained custom **WordPress plugins** and **WooCommerce APIs** for order handling, product management, and user authentication
- Built core PHP APIs using **advanced OOP concepts**, supporting legacy systems and expanding backend capabilities beyond WordPress
- Collaborated closely with mobile app teams to define API contracts and troubleshoot real-time integration issues, reducing app-side bugs by 40%

**Technologies Used:** WordPress, WooCommerce, WordPress REST API's, Custom Plugins, ACF

**Competent Synergies | Mohali, India**

**July 2017 – Aug 2019**

**Role: Junior Developer**

- Monitoring and provided technical support for internal **Knowledge Management Software (KMS)**, including accessibility testing, ensuring agents could access process documents and FAQ
- Implemented continuous improvements to the **Service Request Logging System** by delivering clean updates, bug fixes, UI/UX enhancements, testing, and reporting features using **PHP** and **MySQL**
- Demonstrated strong problem-solving skills with high attention to detail, ensuring reliability and stability across systems, while showcasing leadership and effectively collaborating with stakeholders
- Collaborate with engineers and cross-functional teams to ensure content security, perform analysis, enhance system usability and user experience, and maintain adherence to best practices in **KMS**

## ----- EDUCATION -----

**Punjab Technical University**

*Bachelor in Technology (Computer Science)*

*(2016)*